



ROCO WINES

THE ROCO LABEL

The image on the ROCO wine label is a representation of an ancient petroglyph discovered in Columbia River Gorge prior to the damming of the Columbia River near Dallas, Oregon in the 1950's. The petroglyph was removed from the canyon before the flooding and today can be seen on display at Horsethief Lake State Park in Washington, not far from the petroglyphs' original location. For us, the bird-like image captures the wild essence and intriguing history of the Pacific Northwest.

